

Georgian Triangle Humane Society

2020 Impact Report



Compassion for Pets and People.
We're in this together.





A year for the history books

2020, it goes without saying, was a year for the history books. The pandemic impacted us all and, lasted longer than any of us anticipated. COVID-19 drastically disrupted our lives – but in doing so, created opportunities for innovation and creation.

When COVID-19 hit our community, we knew one thing at the GTHS; with thousands of pets and people relying on us for help, we had to find a safe and responsible way to continue to serve. Now more than ever.

In April and May of 2020, we re-wrote how we operate almost every aspect of our organization with safety being our paramount priority. Simultaneously, we witnessed our world changing. People found themselves unemployed, accessible spay/neuter surgeries became more difficult to obtain and pet owners were faced with the possibility of losing a beloved furry family member due to circumstances beyond their control.

In April of 2020 we launched our Pet Pantry program serving pet owners struggling to feed their pet. In June, we opened our Animal Hospital to provide spay/neuter surgeries to financially limited pet owners. In July, we revamped our Pet Sitter Course so that it could be accessed online and available from the safety of home. Finally, in August, we held the first of four on-site Rabies and Microchip Clinics. With these new programs, we worked to ensure that no pet was left behind during COVID-19.

This year has brought out the best in all of us. From our steadfast donors to our hardworking volunteers and our ever-supportive community members, we have risen to the challenge. Together as a team, we fixed over 1200 pets, we helped over 1100 homeless animals, we have delivered over 2200 lbs of food to pets in need and we have ensured 68 families could keep their pet during an emergency.

In 2020, because of you, our incredible supporters, hope and compassion was provided when it was needed most.

***Thank you,
Sonya Reichel***

Photo credit: Gotcha! Photo Studios

Thank You

We are filled with gratitude for our 2020 donors

906 PETS FOUND
HOMES



With the help of our donors and Pet Partners, hundreds of homeless animals were taken care of and found safe and loving homes.

2200 LBS OF FOOD
DELIVERED



GTHS donors and volunteers collected and delivered food to hungry pets through the Pet Pantry and Community Cats Programs.

1200 FIXED
PETS



The GTHS Animal Hospital was a busy operation! With the help of GTHS donors, 1200 pets were spayed and neutered, helping to control the animal population.

66 EMERGENCY
SURGERIES



Our donors covered the cost of 66 emergency procedures for financially limited pet owners. You kept these pets with their families.

1400 YOUTH
IMPACTED



Through our Humane Education Program and online courses, 1400 youth were directly and indirectly impacted across Ontario.



Thank you to the following volunteers who dedicated their leadership as the 2020 GTHS Board of Directors:

David Garner (Chair)

John Worts (Vice Chair)

Karen Schilcher

Barbara Foster

Monika Gibson

Teri Band

Tim Weichel

Ashley Kulchycki

Nadine Finbow (joined November 2019)

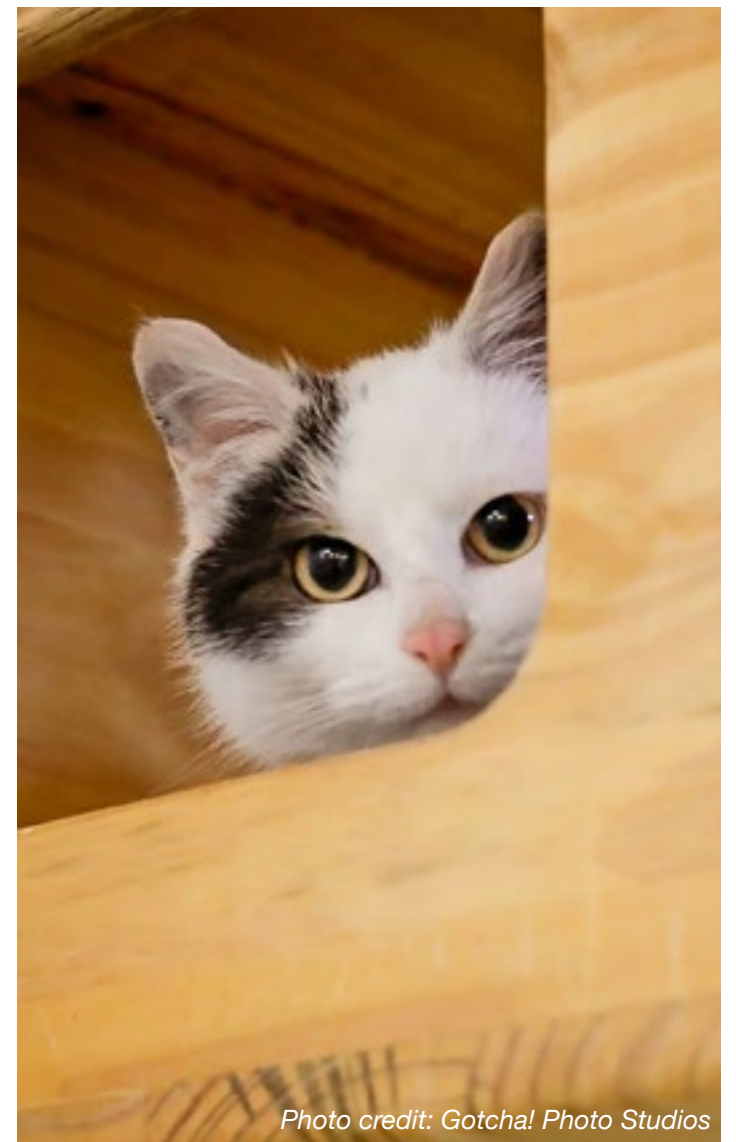


Photo credit: Gotcha! Photo Studios



Photo credit: Candra Schank Photography

Pets help people in crisis

Let's be real. Most of us want to make 2020 a distant memory. In the world of animal welfare though, 2020 brought a lot of innovation, and for our charity, meaningful work for pets and people.

In March it was time to re-group. This was most apparent in the services that we offer to the animals and people in need. We quickly had to stop and say, how can we react to deliver food? How can we perform even more spay and neuter services, and what do we need to do to provide emergency medical care when a crisis strikes for a family who desperately needs to keep their pet?

Calls came in for food. We gathered donations and our incredible volunteers delivered over 2200 pounds of it to door-steps. Our Pet Pantry was born. People needed emergency boarding, either to keep their pet during an illness or to get through a new challenge. Our foster team stepped it up and opened their homes to any animals that needed a safe place to stay for awhile.

Sixty six emergency surgeries were performed for animals who had an accident or illness, coming from a home that simply couldn't afford the veterinary care.

When we talk about innovation, that's what happened in our Animal Hospital. We accelerated a program so that pet owners needing affordable spay and neuter services had access. One day a week was dedicated to fixing at least 20 community pets in our hospital.

With incredible eagerness and determination to help, our staff, volunteers and the community came together to help keep pets with their people when they needed them most. Thank you for making pet ownership a reality for so many. You have no idea the happiness you brought to so many homes. Be proud of your work in 2020. We most certainly are!

Driving for Hope; when donors come together, anything is possible

Our donors allowed our team to travel 12,000 km to and from northern Ontario communities. They brought 201 pets into new homes to start again. They made sure that any animal needing extra veterinary care could get there safely and comfortably. They are Pam Odam, Lynn March, Lynne Seawright and Teri Band.

This incredible team came together this year with contributions to purchase a brand-new community outreach vehicle. As Pam will tell you; Teamwork + Collaboration = Magic. And, that's exactly what happened. At a time when people were experiencing even more hardship, and animals, as a result, may have suffered more, this group of visionary donors stepped it up to help.

Thank you for bringing this amazing resource to the GTHS to better our ability to deliver our mission work. We are forever grateful to you!



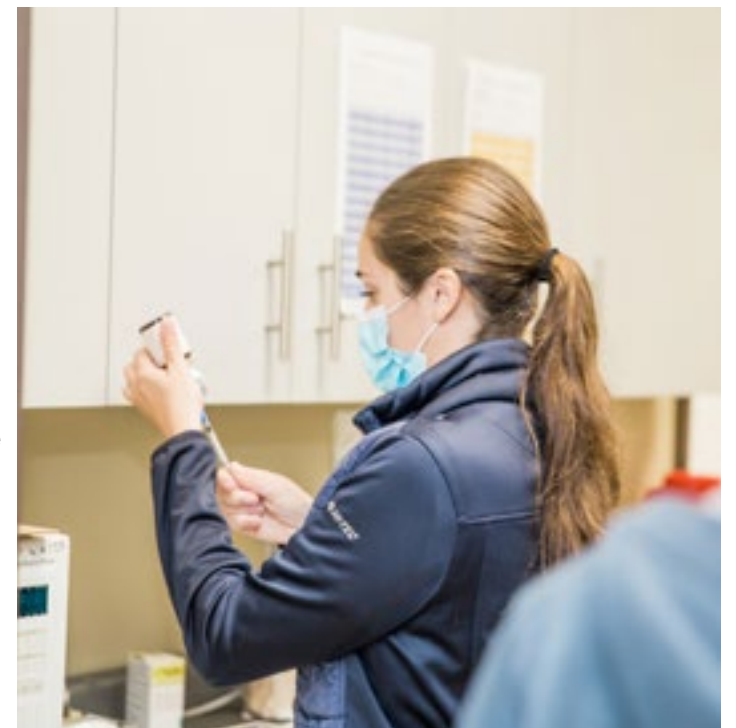
GTHS Animal Hospital Opens Doors to the Public

How could we have known that our GTHS Animal Hospital would become even more essential over the past year? It almost seemed that in a split second our medical operation had to stop and shift their focus. The phones were ringing off the hook for help.

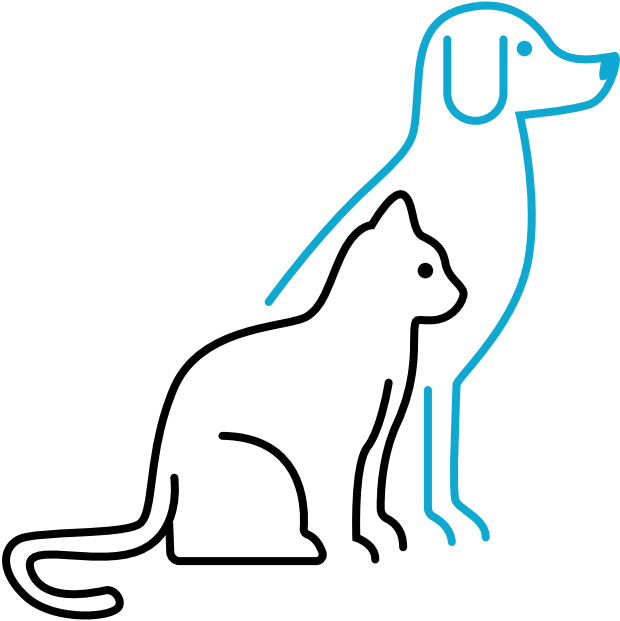
With livelihoods affected, people in crisis and others falling ill, urgent help was needed to care for their pets in times of need.

In the spring of 2020, the Animal Hospital quickly adapted. By July, the Hospital had opened up its services to one public spay and neuter clinic a week. Twenty animals per clinic were receiving this procedure at an affordable cost.

Access to Rabies vaccinations and micro-chips were provided in community clinics. Under the safest possible conditions, we figured out a way to continue to provide these essential wellness services to anyone who needed them. Moving forward, we are proud to share that the Animal Hospital will provide public services 4 times a week.



Over a year inspired by grit and determination for animal wellness, here are the highlights:



Looking back, over 1,200 animals came in and out of the doors of our small but mighty hospital. Thank you for supporting the care of these incredibly deserving animals. You kept them with their families and that's what often matters most.

In April of 2020, the GTHS made the important decision to even further assist pets and their families in financially disadvantaged situations, to access spay and neuter, vaccination, microchip and parasite treatment. Gabriella, pictured here, took advantage of these services.

"I went to the humane society pretty overwhelmed, because I couldn't get my cat fixed through my vets," Gabriella said. "I wasn't able to get it taken care of before she went into heat. I do have a disability and I can't risk her injuring me while she's in heat." With support from donors like yourselves, Gabriella's cat was taken care of, which has helped her more than you know during the pandemic. "She's a family pet that we got to help me," she said. "I have a pain disorder, so that limits how much I can get out and about. She's brought a lot of comfort to me." Thank you for generously helping pet owners like Gabriella to stay safe and enjoy the immense wellness benefits of pet ownership. You are an inspiration!



SPAY/NEUTER

Total: 1,219
Public: 425
Community Cats: 100

RABIES & MICROCHIPS

Rabies: 82
Microchips: 40
Clients: 119

Volunteers - our lifeline!

As you grow older, you will discover that you have two hands – one for helping yourself, the other for helping others." ~Audrey Hepburn

The GTHS is proud to report that 318 animal lovers volunteered for the betterment of pets and people in 2020. Your commitment to our mission was outstanding during times of uncertainty and change, working through the COVID-19 Pandemic.

<https://www.gths.ca/our-volunteers/> to read more about those who have served 5 and 10 years for the GTHS!



Friends of the Animal Society

The Friends of the Animal Society is a collective group of donors who lead the way to deliver the mission of the GTHS. Their outstanding contributions make up the top tier of philanthropic work in regional animal welfare. The following individuals are our Friends of the Animal Society.

<https://www.gths.ca/wp-content/uploads/2021/04/FOAC-donors.pdf>

Monthly PAW Donor

Our Monthly PAW Donors change lives every day! Their compassion and generosity provide urgent care for shelter and community animals suffering from injury, neglect and homelessness. Our PAW Donors make animal care possible by giving us the tools and supplies that we need to help. Here are our Monthly PAW Donors:

<https://www.gths.ca/wp-content/uploads/2021/04/PAW-donors.pdf>





The first ever Walkathon Your Way Raises over \$90,000!

Over 100 participants; over 612 supporters; you walked, you biked, and you hiked with your pets! Together you raised over \$90,000, setting a record for this event. We could not be more proud of your participation. A special thank you to our sponsors, including our title sponsor, Huronia Alarms.



GTHS Pet Partners

The GTHS is extremely proud of and grateful for our loyal Pet Partners. We work diligently to build collaborative relationships that make impact where it counts. We recognize that every business has unique values and goals. Our promise is to work one on one with each organization to establish a relationship that is meaningful.

<https://www.gths.ca/wp-content/uploads/2021/04/Pet-Partners-.pdf>

Those who lead us!

In an outstanding show of support and compassion this year, the GTHS was fortunate to have the support of the following leading fundraisers who gave matching gifts to lead the way for hundreds of donors. A special thank you to Monika Merz, Teri Band, Margo Boyd, Lynne & Sean Seawright and Danny Myles for stepping up our game with matching gifts to inspire others! We could not have done this without you!



Photo credit: Gotcha! Photo Studios

Forever Friends

Wills are often associated with division of property, naming an executor, and assigning trustees who will manage your assets. As the current law states, pets are considered personal property and as such, it is good practice to ensure your pets are well looked after by including them in your Will. We all want the very best for our beloved pets and making sure that you outline clear instructions regarding their care is a great way to give you peace of mind. They are members of your family, after all!

Leaving your pets out of your Will means that they may end up in a shelter; it is not safe to assume that a relative or friend will take them into their care without a formal agreement. Even if informal verbal arrangements are made, there is a high likelihood that messages can get crossed and details forgotten. Therefore, it is best to work with a legal professional when you are ready to write your Will.

For more information on naming the GTHS in your Will or providing clear instructions on the care of your pet, **contact Kelly in Donor Relations: kelly@gths.ca**



Treasure Tails goes online!

Moving with the times, Treasure Tails transformed its experience to offer online shopping, including a new exclusive line. Through the waves of lock-down, our talented team of volunteers helped to continue the antique shopping experience. It's all for the cause! Thank you for continuing to support the animals by shopping *local*.

Photo: Captured by Kirsten

Humane Education went virtual

We are proud to share that our Humane Education program, traditionally taught in the shelter and in classrooms, was adjusted and offered online this year. During a time of rapid change in the delivery of education, we brought Humane Education into the homes of our students. The Pet Sitters Course, Responsible Pet Ownership and Junior Animal Wellness Certification were offered virtually. Here's what one of our student's had to say

"I'm a grade 10 student who recently enrolled in the online volunteering courses for the Georgian Triangle Humane Society. I just finished the two courses, and I wanted to say that I really enjoyed them. They really opened my eyes and made me realize that animals are so important to our communities, and that everyone needs to care for them a lot more than we are right now. Thank you so much for allowing me to do these courses, I really enjoyed them!"

~ Humane Education Student





Photo credit: Gotcha! Photo Studios

Georgian Triangle Humane Society Annual Report Figures

In the absence of federal or provincial government funding, the GTHS relies on the generosity of individuals, community and corporate supporters to help to continue to provide our animals with the second chance at life they so richly deserve.

January - December 2020

Income

Program & Social Enterprise <i>*including Pound Services</i>	\$326,135
Treasure Tails	\$134,100
Fundraising	\$212,684
Adoption Fees	\$157,057
Donations	\$703,165
Amortization	\$100,641
Other	\$11,709

Total Revenue \$1,645,490

Expenses

Salary & Professional Development	\$840,915
Veterinary Care	\$62,121
Programs & Social Enterprise	\$190,651
Operations	\$109,677
Other	\$139,678
Fundraising	\$71,266

Total Expenses \$1,414,308

Bringing our work into your homes
#StayHomeStaySafe



**GEORGIAN TRIANGLE
HUMANE SOCIETY**

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