

GEORGIAN TRIANGLE HUMANE SOCIETY

2019 Impact Report



Dave West Photography

Inspiring Compassion for Pets and People



***Celebrating 20 years of
Excellence in Animal Welfare***

2019 GTHS Board of Directors

David Garner (Chair)

John Worts (Vice Chair)

Karen Schilcher

Barbara Foster

Monika Gibson

Teri Band

Tim Weichel

Ashley Kulchyski

Nadine Finbow (joined November 2019)

Deborah Boyd (resigned May 2019)

Cathy Bright (resigned May 2019)

Thank you!

Thank you!

Thank you!



This year, we said goodbye to long term Board members Deborah Boyd and Cathy Bright. A special thank you to both Deborah and Cathy for their outstanding service and commitment to the mission of the GTHS. Their unique expertise will remain part of the guiding principles of our organization into the future!

LEADERSHIP TEAM

Sonya Reichel (Executive Director)

Glenda Green (Operations Manager)

Dr. Anick Amaro (Director of Medicine)

Suzanne LaJambe (Treasure Tails Manager)

Charitable # 86800 4185RR0001

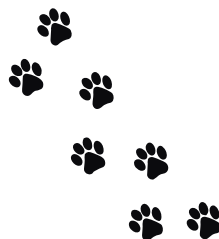


Photo credits for this Impact Report: Candra Schank Photography Pg 2, 6, 15, 19, 20, 26, Gotcha! Photo Studio Pg 18, 23, 24, Dave West Photography.

On the Cover: Karen Fawcett with adoptable dog Leaf. In 2019, Karen volunteered over 1000 hours with the GTHS

Compassion for Pets and People

At the Georgian Triangle Humane Society, we believe in compassion for pets and people. We offer innovative programs that enhance and support the human-animal bond. These programs include humane education, pet retention, access to veterinary medicine and animal transfer for pets in need.



2019 Was a Game Changer!

We are passionate about pets and the joy they bring to the lives of people. We know the human-animal bond is incredibly powerful and that our work celebrating and preserving this bond produces magical results. Simply put, our work is about animals helping people and people helping animals.

Because of you, 2019 was a year for the history books. It was, without a doubt, a game changer.

We built an animal hospital that revolutionized our ability to care for pets. We launched a program centred around keeping pets together with their families during times of crisis. We started the Community Cats Fund ensuring accessible spay/neuter surgeries for Community Cats and working to end feline overpopulation.

Through it all, we helped a record number of animals in need. Thank you so much for supporting our work.

Tail wags,

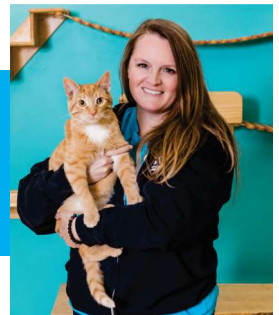
Sonya



Our Mission:

Our mission is to deliver innovative programs and compassionate services that enhance the lives of pets in need and the people that care for them.

Did You Know... GTHS was Voted Collingwood Chamber of Commerce Top Not-For-Profit Charity in 2019!



Together we Made an Outstanding Impact!

The GTHS helped a record 1,986 pets through intake and outreach programs.

Stu

In February, with your support, Stu the Survivor received a life- changing amputation after being found by a kind samaritan. He suffered critical injuries, but his surgery was covered by Guardian Angel donors and he quickly found a forever home with so much love!



Josie

Little Josie came to the GTHS through our animal transfer program. She required extensive surgery to repair a severely broken pelvis. Despite her hurdles, Josie remained a loving, spirited and incredibly affectionate dog!



Picasso



On December 11th, 2019, a tiny, vulnerable puppy came into our care. Little did we know, this small little being would greatly inspire all who met him with his resiliency and determination. Upon intake, the GTHS Team discovered that Picasso was born with congenital defects – 2 deformed limbs. He couldn't support his own body weight, let alone walk. Through physiotherapy and surgical procedures, he learned to walk independently and is in the loving care of his adopters.

Taking a Proactive Approach to Animal Wellness.

In 2019, the GTHS medical team held our first ever Rabies Clinic! Taking place at the Meaford Firehall, the medical team vaccinated 39 pets. This clinic is the first of many to come!



Community Cats Program

What else can we do? A seemingly simple question that was posed to our Executive Director, Sonya, last year resulted in the GTHS Community Cats program. Through this program the GTHS Animal Hospital has provided spay/neuter surgeries to community cats since August 2019, along with a public education component in March 2020.

In addition to spay and neuter surgeries, these cats receive Rabies vaccinations to control the spread of disease, as well as simple ear-tipping procedures for future identification. The fund is donor supported, ensuring that community cats now and into the future get the care that they need and deserve.

The impact of the program was far reaching in its first year, helping to support local individuals and businesses with stray cats. Grandma's Beach Treats in Wasaga Beach was one of these businesses:



"At Grandma's Beach Treats, we fully support the Community Cats program because we all want to do what's right for animals. Over the past 5 years we have had up to 25 cats arrive at our business and because of the GTHS Community Cats program, they have all received the spay/neuter

surgery that they needed. Furthermore, the Community Cats fund means we do not have to fundraise for each and every case ensuring easier access to the service that is needed. We are proud to say we have successfully managed our colony and stopped it from reproducing!"

Sylvia Bray, owner of Grandma's Beach Treats in Wasaga Beach.

The GTHS Community Cats Program is an excellent example of how a donor and the GTHS act as a team for our community to grow and help more Pets and People.



Thank you for supporting our programs

Adoption

The GTHS facilitates the adoption of over 1300 pets annually to loving families and individuals. Our goal is to find the best match between adopters and the cats, dogs, kittens and puppies in our program. The GTHS uses a conversational style process (Adopter's Welcome) to engage adopters and make the adoption process seamless from start to finish.

Volunteers

The GTHS is always looking for dedicated volunteers in a variety of areas. Volunteers have a huge impact on the lives of pets and people in our community.

There are several volunteer “departments” such as Cat Care, Dog Care, Administration, Foster Care, Treasure Tails, Board Member, Fundraising / Events, Humane Education and more. Students 14 years and up are welcome to volunteer at the GTHS.



Humane Education

The goal of our Humane Education Program is to explore the special relationship humans have with companion animals, recognizing that we share many of the same physical and emotional needs.

Concepts taught in our comprehensive program promote and encourage further development of important character and life-building skills including empathy, sensitivity, responsibility, respect, compassion and kindness to all living beings. In 2019, over 1900 youth were impacted through the program with an 18% increase measured in social and emotional skill development.

Highlight: This past June at the OSPCA's Educational Conference, Humane Education Coordinator, Karen Marsh, was recognized with the Honorable Mention for the 2019 Chair's Award. This award is presented to an individual who makes an outstanding contribution to Animal Welfare.



GTGS Junior volunteers pictured here on graduation week!

Our Humane Education Team offers a variety of programs to local youth: Pet Sitters Course, Junior Volunteer Program, Classroom visits to schools and Field trips to the GTGS Animal Centre.



Pet Retention

The GTHS knows that for some people, it is their pet that gets them out of bed in the morning. Keeping pets together with their loving families benefits both the pet and it's family and as such, the Pet Retention program provides support to pet owners who need emergency boarding or medical services for their pets.

GTHS will work to promote pet retention through proactive and responsive strategies which include the following programs:

- Emergency Medical Assistance Program
- Emergency Boarding (for situations of temporary loss of housing or domestic violence)

This summer, Miss T tragically ran out to the road and was hit by a car. Ryleigh, a new mom, was distraught at the notion of losing her best friend.

Your support of the Pet Retention program meant Miss T was able to have emergency surgery and fully recover. Thank you!



Animal Transfer

Working collaboratively with volunteers, donors and rescue partners, the GTHS conducts an animal transfer program that focuses on working together, predominately with Northern Communities.

In 2019, 218 dogs were transferred as part of this program to find loving adoptive homes through the GTHS adoption program.



TEAMWORK + COLLABORATION = MAGIC

In the late hours of Monday, November 18th, dedicated animal transfer volunteers, Pam Odam and Valerie Green, rolled into the GTHS parking lot in a cargo van that was generously loaned to our organization by the good people at Home Depot Collingwood. A total of 22 (13 canines and 9 felines) animals kept Pam and Val company during their trek from Thunder Bay to Collingwood, a 16-hour drive, arriving in Collingwood at 9:20 pm.

In conjunction with Northern Reach Rescue Network (NRRN), it was this special journey which brought in our 200th northern animal of the year!

Without organizations such as NRRN, community supporters like Home Depot, the help of behind the scene donors, and a dedicated group of volunteers, we simply could not make initiatives like this happen. From the team in Sault Ste. Marie who helped us mid-transport with all of the animals, to those who dedicated their weekend to drive 30+ hours to positively change the lives of homeless animals, thank you!

And another special thank you to Bristol Car and Truck Rental for the use of a cargo van to transfer animals.



GTHS Animal Hospital Opens its Doors

On Thursday, April 25th, an exciting milestone happened as the GTHS Animal Hospital opened its doors for the first time, providing veterinary care to shelter animals along with community cats. This dream would not have been possible without the support of PetSmart Charities of Canada and a core group of dedicated donors who were passionate about bringing medical and surgical services to homeless animals.

A generous grant from PetSmart Charities of Canada helped to acquire equipment for the on-site spay/neuter clinic within the GTHS Animal Centre, in addition to providing funding to make basic veterinary care more accessible and affordable to pets in need in the Georgian Triangle region.

On behalf of the GTHS Board of Directors, staff and volunteers, thank you to PetSmart Charities Canada and our generous donors for allowing our dream to become a reality.

The GTHS Animal Hospital spayed/neutered 851 pets in 2019!



GTHS Hospital Opening, Ribbon Cutting & Emily & Anick – Photo credit Dave West Photography for MyCollingwood.ca

Partners in Pet Retention

Article credit: John Edwards at Simcoe.com

This year work got off the ground to help keep families together when they need each other most. The GTHS partnered with My Friend's House for an emergency boarding program as part of a pet retention initiative. "This is an emergency boarding program that is meant to help pet owners in our community who are faced with a temporary loss of housing," said GTHS Executive Director Sonya Reichel.

"When we let women know there might be an option for their pets, they are going to be more open about coming into the shelter as well, which is really exciting, because we haven't been able to offer that option," said Alison Fitzgerald, executive director of My Friend's House.

For the humane society, research suggests that 89% of women report their partner also abuses their pet. The pets would go into foster care and stay with families in the area. The humane society has approximately 40 foster parents in the area, and according to program coordinator Lauren Parr, they provide all of the supplies. They match the pet with the right family and monitor the pet during their stay.

"We have a really wonderful team of foster parents," she said. Fitzgerald said this program will allow those coming to the shelter to get their life back on track. She said the average stay at the shelter is about eight weeks.

"It's comforting for the women to know that their pet is being cared for by people who know pets," she said. "They can be completely safe so they focus on getting up and running again and get reunited with their pets."



Friends of Treasure Tails

Treasure Tails is the Georgian Triangle Humane Society's eclectic thrift-shop. Located downtown Collingwood, the shop is set up with donated goods of all kinds. Led by Manager Sue LaJambe and her team of over forty dedicated volunteers, Treasure Tails supports the vital work of the GTHS as well as being a sustainable and eco-friendly retail option in the community.

The following businesses were supporters of Treasure Tails this year by way of donating funds or sellable goods. Donations of all kinds are generously accepted.

McDonald's

Winners

Hughes Loved Again Clothing Consignment

Design by Consign

Style Boutique

Van Allen Design

GrapeVine Cottage

At Home Interiors

The Chris Keleher Team

Engel and Volkers

Remax

The Butter Gallery



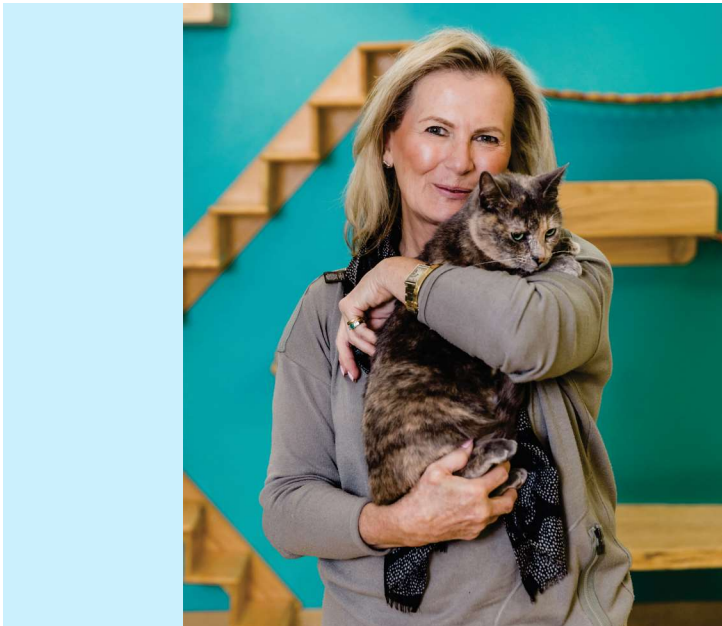
Our Donors Make a Difference

With a big heart for helping animals in need, Teri Band is a major donor with the Georgian Triangle Humane Society. Investing in both the Hospital, Animal Centre, and programs serving animals, Teri also volunteers her time on special committees and the Board of Directors.

Teri made a special gift back in 2006 to help develop the features of the GTHS Cat Room, helping to house and comfort hundreds of cats.

Over the past year, Teri was instrumental in the development of the GTHS Animal Hospital, invested in future growth and helped significantly with the GTHS Guardian Angels program. This initiative helps animals who come to the GTHS suffering from traumatic injury or under life threatening circumstances, with no owner to turn to for help.

When we asked Teri what motivates her generosity, she humbly told us, *"It's rewarding to see how well the organization has done over the past 20 years and that in some small way, I have been able to help deserving animals who needed a voice."* – Teri Band



PAW'some Fundraisers!

A big congratulations to our GTHS event participants and community supporters!

This year you baked cupcakes, dressed up in denim and diamonds, and raised a glass at Yappy Hour, all in support of animal welfare.

Seventy five corporate sponsors got behind our events program this year – we simply could not have done this without our supporters!

One of the many event highlights of the year includes raising a record breaking \$112,490 at this year's Furball, thanks to our donors and guests. All of these proceeds went to helping animals in need in the community. Our dedicated team of volunteers, events committees, and community supporters were the shining light!



Our Pet Partners

The GTHS is extremely proud of and grateful for our Pet Partners. We work diligently to build collaborative, long-lasting relationships that make an impact where it counts. We recognize that each business has unique values, goals and philosophies, as such, we will work one on one with your company to establish a partnership that is meaningful to you.

We welcome new pet partners! Please email us for a coffee and a tour of our Animal Centre.

Sonya Reichel
sonya@gths.ca

The GTHS has over
7 million
annual impressions on
Facebook!



Our Pet Partners

GTHS Partners

Ontario SPCA
Royal Canin
PetSmart Charities of Canada
Ontario Trillium Foundation

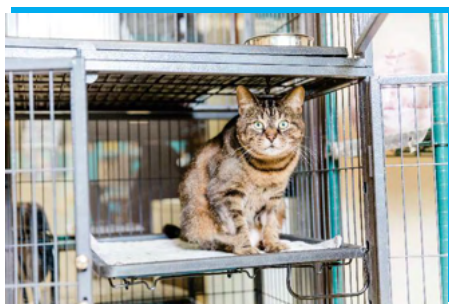
GTHS Pet Partners

Big Coat Media Productions
Balmoral Place Retirement
Barriston Law LLP
BDO Canada LLP
Beaver & Bulldog Sports Pub
Boehringer Ingelheim (Canada)
Brian & Henny Smith Gifting Trust
Brick House Home Inspections
Bruce Power L.P.
Campbell Mechanical Ltd.
Charis Developments
RBC Dominion Securities
CIBC Collingwood
Clearview Township
Collingwood Home Hardware
Collingwood Olive Oil Company
Collingwood Tattoo Company
Alain Doutre IT
Dunin Foundation
Elephant Thoughts
EPCOR // Collus Power Stream
Georgian Bay Club Foundation
Global Pet Foods Wasaga Beach
Grandma's Beach Treats
Greener Holdings Inc
Huron Alarms

IBM Canada Ltd.
IG Wealth Management
Kathleen, Mary & Walter Barron Family Foundation
Lifestyles North Real Estate Collingwood
McDonald's - Collingwood
Mike Jackson GM Collingwood
Mullins Pet Market
Municipality of Meaford
Nottawasaga Mechanical
OslerBrook Golf Club and Country Club
Pet Valu Wasaga Beach
Prasad Family Foundation
RBC Foundation
RE/MAX Four Seasons
Doug Gillis & Assoc. Realty, Brokerage
Rotary Club of South Georgian Bay
Rotary Club of Wasaga Beach & Area
Royal Canin
Royal LePage Trinity
Shergreen Investments Limited
Sutherland Insurance
Tails of the Mountain / Gotcha Photography
The Trimble Travel Group
Tim Hortons - Collingwood (multiple locations)
Tim Hortons - Sunnidale & Stayner
Zubek, Emo, Patten & Thomsen Limited

Media Partners

95.1 The Peak FM
99.7 MAX FM
102.9 Classical FM
CollingwoodToday
MyCollingwood.ca
Georgian Life Magazine



Let your Passion for Paws Define your Legacy



When Kieth and Martha Carter approached the GTHS this year with the news that they had officially planned their estate, leaving the value of their property to the organization, it came as an extraordinary surprise. That day, Kieth and Martha became members of the GTHS Forever Friends Legacy Program.

Kieth and Martha had adopted their beloved cat, Chanel, from the GTHS in 2016. Since then Kieth made it a priority to stay up to date with the annual financials

of the GTHS, reviewing statements annually.

Their first impression of the GTHS was, that for a local charity, the organization was doing their very best with limited resources to significantly change the lives of animals in need and promise them a brighter future.

"All of our children have had four legs", Kieth explained. They always had Shiba-Inu dogs and fell in love with the breed as loyal pets. Further to their admiration for their own animals, they became aware of the cat overpopulation issue in Creemore and wanted to make an impact that would help the welfare of animals.

"We admired the work of the team at the GTHS, and we give them a nod for the commitment they make to impact living creatures who don't have a voice or control over their destiny."

"The management staff are who we want to support," Kieth explained. "I also have high regards and respect for the leadership of Sonya Reichel. We just want to help management secure a financial future to allow them to keep up the impressive work they do for cats and dogs."

"It is rare in life that just a regular working couple can truly make a profound difference in life. We feel like we have done just that." – Kieth Carter.



Our Volunteers

"Alone we can do so little, together we can do so much." ~ Helen Keller

The GTHS is proud to share that 337 people volunteered in 2019.

The following individuals were recognized on the Wall of Excellence for earning their 10 year anniversary pins: Christine Yorke, Marg Martin and Vlynne McBride.



Over the year, GTHS volunteers dedicated over 28,834 hours of their time to animals in need either directly or through GTHS services.

Volunteers recognized in 2019 for volunteering over 500 hours with the GTHS: Chris Yorke, Karen Fawcett, Judy Sterling, Pam Odam, Rachel Oldfield, Karen Milloy, Lorry Seabourn, Daniela Schulze and Carolyn Williamson.

Volunteered over 1000 hours: Karen Fawcett.



PAW Donors Save Lives List

A big thank you to our GTHS Donors who change lives daily at the GTHS with their monthly support!

Anonymous	Karen Henderson	Katherine Pettingill
Sandra Andrews	HM Carstensen Medicine Corp	Alison Pickard
Kathryn Arthur	Marie Huber	Elizabeth Pitts
Sheila Ashton	Joey & Nick Hughson	Mary Anne Pope
Jennifer Beauchamp	Cathy Jenkins	Carol & Frank Posta
Sue Bennett	MarilynJoel	Cheryl Prince
Cathy Bernaerts	Kristen Kennedy	Kim Racioppa
Keith Boulter	Carol Kubiak	Robin Rafferty
Deborah Boyd	Sue Lajambe	Tracy Rafter
Cathy Bright	Karen Lawrence	June Rathwell
Joan Brown	Jayne Logan	Vanessa Raven
James Brown	AndreaLong-Truax	Sonya Reichel
Natalie Bugera	Caitlin Love	Krystin Rennie
Bruce Bushey	Rosemarie Lucyk	LindsayRobinson
Kellie Casey	Anonymous	Lisa Rowland
Kelly Christensen	Janice Lynch	Kim Samis
Jennifer Clumpus	Lisa MacInnis	Mary & Norm Scheffel
Gay Cordell	Leanne MacVicar	Karen Schilcher
Jackie Corker	Joshua Mallett	Terri Schipper
Mary Coughlin	Thea Mallett	Anna Schuett
Norma Desjardins	Lynn & Derrick March	Mark Stiefeling
Susan Devai	Roman Markowich	Daniela Shultz
Marissa Dolotallas	Karen Marsh	Bonnie Sheldrake
Diana & TJ Donnelly	Vicki Martin	Elke Swanborough
Eimear Duggan	Julia & Dan McCarthy	David Tatler
Catherine Eaton	Henry J McDonald	William & KaireTensuda
Diane & Donald Ellis	Gail McDougall	Don Thompson
Susan Ellsworth	Margaret McEwen	Adrienne Thorp
Shannon Evans	Mike & Elaine McLaughlin	Carol Timlock
Nancy Farrer	Ian & Dorothee Anne McLean	Michael & Tonie Turner
Karen Fawcett	Marilyn Moore	Linda Vance
Brian Feldman	Candace Moore	Bill & Dorothy Vernon
Alex Filiplic	Meaghan Morley	Peter Wadge
David & Pat Garner	Geoff Nash	Jennifer Watt
Terry & Carolyn Gates	Bobbi-Lynn Nickerson	Tim Weichel
Monika Gibson	Marlene Nobrega	Bernice & Norman Wingrove
Billy Gionet	Pam Odam	Jack Wittlin
Glenda Green	Stephanie Oldfield	John & Leslie Worts
Susan Gunn	Kelly O'Neil	Lisa & Bruce Zide
Joan Harrison	Elizabeth Parker	

Friends of the Animal Society

The following generous donors make up our Friends of the Animal Society:

Compassion

Kathryn Arthur
Morley Ashton
Walter & Karen Bordne
Margo Boyd
James Brown
Judy Burrell
Campbell Mechanical Ltd.
Jackie Corker
Corus Entertainment
Jenna Davis
Blaine Dempster
Carol & Dave Harrington
Eimear Duggan
EEC Notre-Dame-De-La-Huroie
Family Capital Corp
Nancy Farrer
Ron Gibson
Glenda Green
David Henderson
Jeri Henderson
HM Carstensen Medicine Corp
Peter & Juanita Hodgson
Joey & Nick Hughson
Sonia Kamel
Jill Kitchen
Richard Kleeman
Judy & Tom Lake
Robert & Anne Luton
Hans Marcus
Jean Marc Maurice
Mary Mccaig
McDonald's - Wasaga Beach
Janet Meesters
Meridian Credit Union

Sylvia & Sandor Miklos Meadows
Monika Merz & Michael Miller
Margaret Morrison
Noble Insurance
Christine Patchell
Mrs. Jane P. Pomfret
Alyssa Rowbotham
Lynne & Sean Seawright
Dr. Paul Smylie
Jeff Sutherland
Suzanne Sutherland
Wendy & Gordon Williams
John & Leslie Worts



Friends of the Animal Society

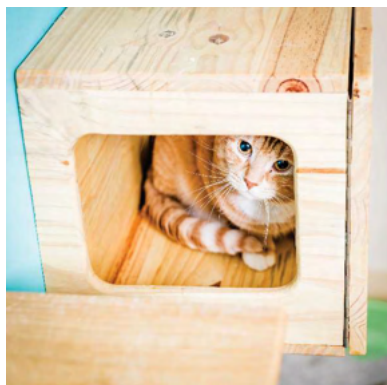
The following generous donors make up our Friends of the Animal Society:

Leadership

Anonymous
Maria Armstrong
Royal Canin
Todd & Rochelle Christensen
Elizabeth DeGroot
Alain Doutre
Barbara Foster
Greener Holdings Inc
Susan Gunn
Lorraine Hurley
Elizabeth Parker
Johnathan MacDonald
Ian & Darcy MacLeod
Lynn & Derrick March
Daniel McAreavey
McDonald's - Collingwood
Barbara Mitton
Lou Montana
Meaghan Morley
Rachel Lisa Oldfield
Shelly Palmer
Elizabeth Pitts
Cari Richter
John Rinella
Janet Saddler
Shirley Shanks
Shergreen Investments Limited
Victoria Shipp
Alan Swick
Janet Trude
Jane Walker
Rose Wilson Grandma's Beach Treats
Zubek, Emo, Patten & Thomsen Limited

Visionary

Teri Band
David & Helen Capin
Mrs. Karen Fawcett
David & Pat Garner
Monika Merz
Willa Napier
Pam Odam
Stefania Speck
Ricki Thompson
Cynthia J. Torokvei
Jennifer Watt
Carolyn Williamson
Christine Yorke



Your Financial Results

In the absence of federal or provincial government funding, the GTHS relies on the generosity of individuals, community and corporate supporters to help to continue to provide our animals with the second chance at life they so richly deserve.

Georgian Triangle Humane Society Annual Report Figures

January - December 2019

Income

Program & Social Enterprise	
*including Pound Services	\$290,622.52
Treasure Tails	\$222,541.88
Fundraising	\$299,709.08
Adoption Fees	\$204,716.75
Donations	\$434,507.19
Amortization	\$ 97,767.95
Other	\$ 15,158.87
Total Revenue	\$1,565,024.24

Expenses

Salary & Professional Development	\$792,757.39
Veterinary Care	\$177,584.53
Programs & Social Enterprise	\$174,865.80
Operations	\$145,643.50
Other	\$111,316.22
Fundraising	\$ 73,449.04
Total Expenses	\$1,475,616.48



Since 2016, the GTHS has served 5029 animals

#LOVELIVESHERE



Georgian Triangle Humane Society

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705-445-5204

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