

ANNUAL REPORT 2018

LOVE LIVES HERE

GEORGIAN TRIANGLE HUMANE SOCIETY



Pam, Canine Outreach Coordinator
Photo: Erika Engel/CollingwoodToday.ca

WITH **LOVE**, WELCOME TO THE GTHS

2018 BOARD OF DIRECTORS

David Garner, Chair

John Worts, Vice Chair

Deb Boyd

Cathy Bright

Karen Schilcher

Barbara Foster (joined May 2018)

Ashley Kulchycki (joined May 2018)

Monika Gibson (joined May 2018)

Joyce Mattison (joined December 2018)

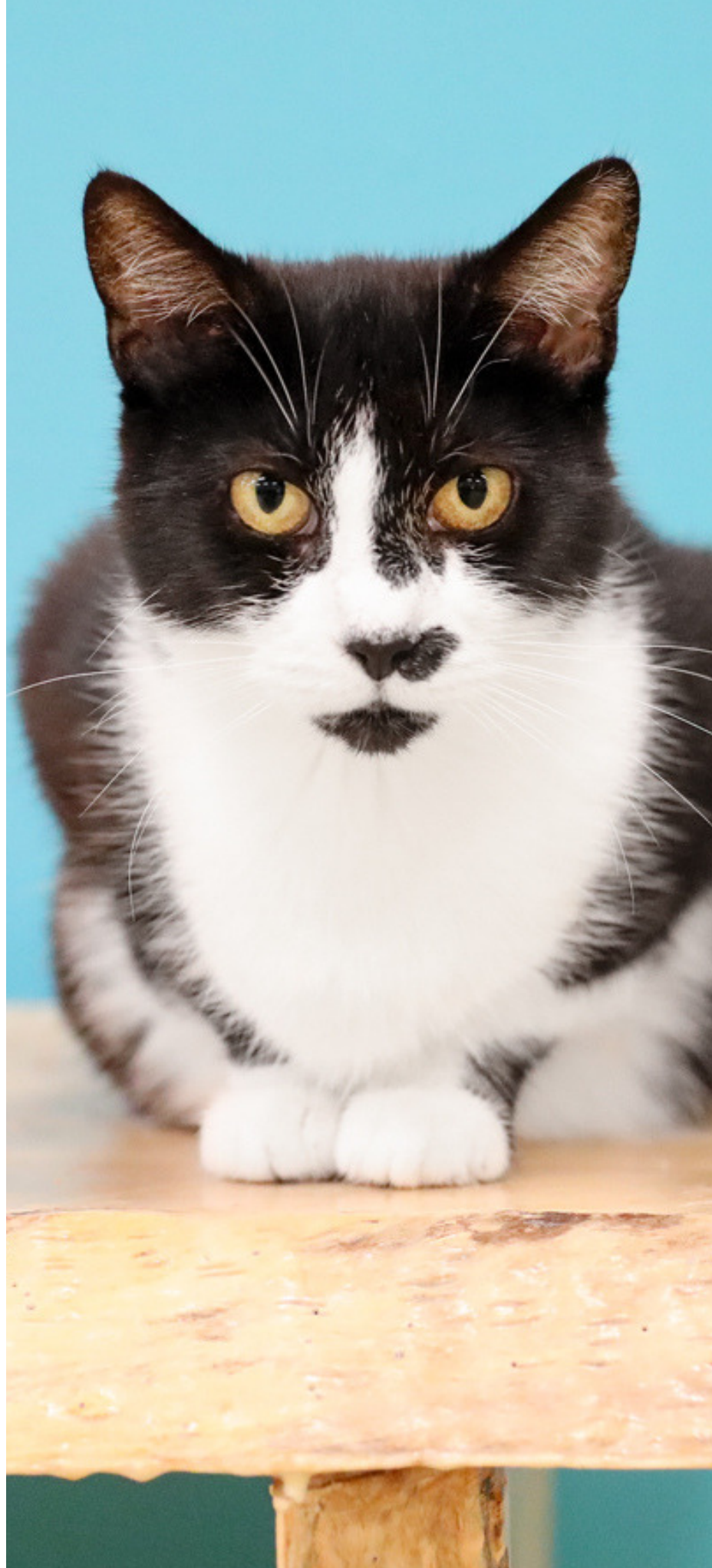
Tim Weichel (joined Decemeber 2018)

Jennifer Fisher (resigned December 2018)

Alison Glussich (resigned January 2018)

Tanis Popowich (resigned October 2018)

Maggie Lowe (resigned May 2018)



THE NEW FACE OF ANIMAL WELLNESS

The world around us is changing at a rapid pace - and our industry in animal welfare is a direct reflection of that change.

With a community that is opting to adopt, our highly desirable animals, such as puppies, kittens and small breed dogs, have an extremely short stay in the shelter. This means that the majority of the animals we house for longer periods of time are animals that are frail, elderly, behaviourally challenged or just in need of more time to heal and recover. Greater emphasis is placed on resources and support for our adopters because we know that every pet deserves a home.

With more space in our shelter, collaboration was the name of the game for 2018.

Joining movements such as the Northern Dog Program positioned the GTHS as a key partner within an industry-wide project. We know, that together we can accomplish more, and as such, over 50% of the dogs that we helped in 2018 came from our transport partners ensuring that we have optimized our ability to help homeless animals.



With the support of our donors, in 2018 we expanded our work and support of the human-animal bond. For many folks in our community, their pet is what gets them out of bed in the morning so keeping pets with their families during difficult times just makes sense.

In 2018 we piloted the GTHS Pet Retention Program and each story solidified our commitment to this work. Combined with providing over 186 financially limited pet owners with access to spay/neuter surgeries, vaccinations and basic veterinary care – our work ensured that more pets stayed with their families in safe and loving homes.

In short, **we are committed.**

We are committed to building a humane community. With your support, we will work each and every day to deliver innovative programs and compassionate services that enhance the lives of pets in need and the people that care for them.

With your support, we will work each and every day to be leaders in our community and make an impact where it matters most.

YOU, our donors, are our heroes and nothing would be PAWSible without you. The stories and figures in this annual report are YOUR stories. Thank you so much for your support.

With gratitude,

SONYA REICHEL
Executive Director

Photo: In June 2018, Sonya was awarded the Chairman's Award from the Ontario SPCA. This award is given to an individual who truly goes above and beyond to make an outstanding contribution to Animal Welfare

YOU HELPED US THRIVE

Through the work of the Georgian Triangle Humane Society, you helped

1078 animals get adopted into loving homes in 2018!
Your compassion and generosity was lifesaving.

Thank you!

1294 **HOMELESS** animals helped

1250  **Microchips** were administered

1081  **Spay / Neuter** Surgeries

132  **Cats accepted** from outlying communities

131  **Dogs accepted** from outlying communities

235 Animals cared for in **FOSTER CARE**

1350 Youth impacted through **HUMANE EDUCATION**

ANIMAL WELLNESS



28

Average Length of Stay for **cats**



14

Average Length of Stay for **dogs**



2146



Vaccinations administered

\$222,958

Amount spent on direct **veterinary care**

NO PLACE LIKE HOME



Meow is a stunning Russian Blue cat who is lucky to have the unconditional love of his family, Robert and Eva. Meow was adopted in December 2012 and immediately became king of his castle!

Unfortunately, in 2018 he fell very ill and couldn't eat, drink or urinate for days. Meow's loving family brought Meow to the veterinarian where it was quickly discovered that he was blocked. As a retired couple without discretionary income, Meow's lifesaving surgery was unaffordable.

Dr. Gilpin of Bellbrae Animal Hospital called the GTHS and applied to their pilot Pet Retention Program. After swift approval Meow received the lifesaving surgery he needed and within 24 hours was safe and sound in his loving home!

The GTHS formally launched their **Pet Retention** program at the end of 2018, ensuring that pets like Meow stay with the people they LOVE.

"Thanks to you, our cat is once again playful, loving, alert, eating and drinking, sitting on our laps and sleeping on our bed. He could not do any of those things when he was sick. You have our eternal gratitude for enabling this wonderful cat to continue his life with us, in a home where he is greatly loved and appreciated."

*Thank you again,
Eva and Robert*

FOR THE LOVE OF ANIMALS AND THE PEOPLE WHO LOVE THEM

A big dream came true for the GTHS this year...

Dedicated donor and volunteer, [Carolyn Williamson](#), gifted the organization the opportunity to open an animal hospital in our very own shelter.

This dream is certain to make an incredible difference to so many animals lives, not to mention the people who love and care for them.

Carolyn started her role with the GTHS in 2008 when she moved from the GTA. At the GTHS, Carolyn's relentless commitment and determination led her to become one of our strongest voices for humane cat care.

She is a long-standing volunteer, dedicated to helping community cats. So much so, that in 2018, Carolyn became a [founding donor to the GTHS Animal Hospital](#).

"Only in my wildest dreams would we get to where we are today", she tells us. "This is really a dream come true."

Since Carolyn started, she has seen the evolution of spay and neuter clinics become mobile. She has advocated for feral cats and rescued hundreds of community cats across the Georgian Triangle region. Carolyn has also become a certified trapper and prevented a lot of unnecessary suffering as a result. She is a dedicated foster parent to cats and kittens when they need a loving home.

Carolyn's gift to the [Animal Hospital](#) made a significant impact on the future of animal care in our community. In 2019, the vision for a new hospital will become a reality because of donors like Carolyn.



"I became a hospital donor because of spay & neuter. It's my passion. Nothing is accomplished without it. To put money towards it, it's worth every penny."

~ Carolyn Williamson



Thank **YOU** for your support!

YEAR OF THE NORTHERN DOG

The Ontario SPCA declared 2018, the Year of the Northern Dog.

A lack of basic animal welfare services has created an abundance of dogs in Northern Canada who need resources and support.

Access to basic veterinary care, spay and neuter services and a lack of affordable food contribute to overpopulation and, in 2018, the GTHS became a partner in this initiative!

This year with the support of dedicated volunteer, donors and collaborative Northern partners:

109 Northern dogs were transferred in 2018!



The story of one Northern Dog named Harley...

“We were also very interested in helping out a pup who had been brought down through the Northern Dog program.

I've spent much time in Northern communities and I saw the need, so we wanted to help Harley.

At first, I thought we should give him a name of our own and we landed on Lennon but Harley wouldn't have it. I found afterwards that communities name their dogs for a reason so I'm sure this is why he liked Harley - and so do we :)”

~ Lisa, Harley's Mom

ONTARIO TRILLIUM FOUNDATION HELPS YOUTH THRIVE

After successfully applying for an Ontario Trillium Foundation Grant, the Georgian Triangle Humane Society launched a comprehensive Humane Education Program in November 2017. The program was also endorsed by Elephant Thoughts locally.

With the leadership of dedicated team member, **Karen Marsh**, the GTHS has a presence in local classrooms teaching about the importance of emotional intelligence, communicating with pets, prevention of animal cruelty and links to violence in daily situations. Students also learned to understand how to properly handle an animal with care and respect.

Outside of the classroom, an 8-week **Junior Animal Welfare Certificate Program** also became available to foster connections with animals and have more hands-on interaction with cats and dogs for participating youth.

Thank **YOU** to the contributors of the GTHS Humane Education Program. This could never have happened without you!



1350 Youth in our community participated in the **Humane Education Program** in 2018

"Empathy is a building block for pro-social behavior and fostering kindness for all living things. This has been my greatest joy: to see homeless animals benefiting from their interaction with participating youth who are learning the importance of resilience and community through a model of kindness and compassion. It has been the highlight of my career as a teacher and animal advocate to work with the staff of the GTHS to develop a Humane Education Program unlike any other in the province. Sometimes I can't even believe it!"

~ Karen Marsh, Humane Education Coordinator

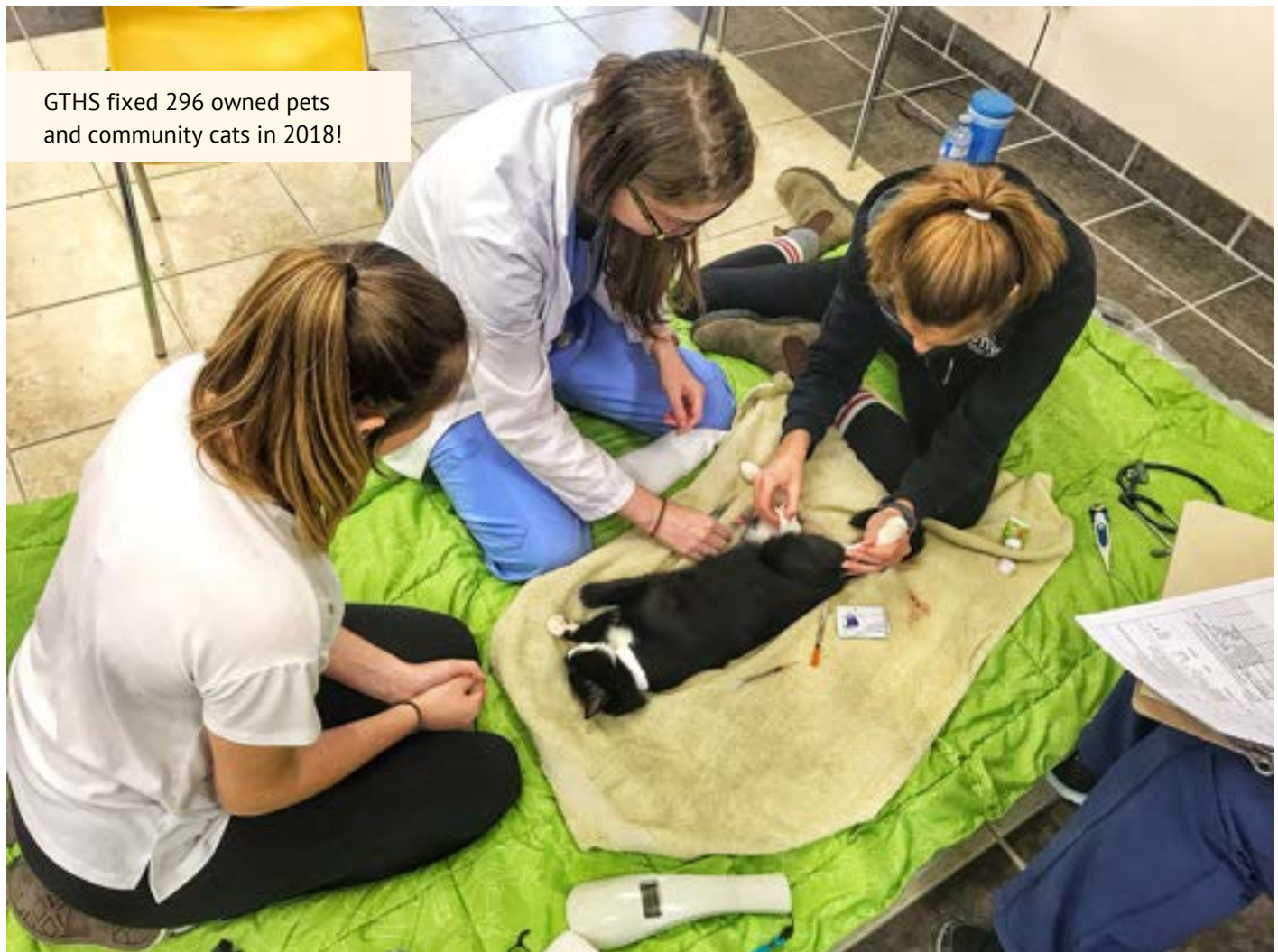
SPAY & NEUTER CLINICS GO MOBILE

In 2018, for the first time in our community, the GTHS ran two successful Spay and Neuter clinics bringing accessible and affordable basic veterinary services to the South Georgian Bay region, with the support of the Welland and District SPCA.

Pet owners were able to get their cats and dogs spayed, neutered, heartworm prevention, core vaccinations, microchips and parasite treatment as required.



GTHS fixed 296 owned pets and community cats in 2018!



TREASURE TAILS: THE STORE WITH HEART

Treasure Tails, the thrift store with heart, located in downtown Collingwood is an essential support for the operations of the GTHS. Donations of antiques, household items, books and gently used clothing are welcomed every day which are sold to fund important programs and services for people and pets.

Friends of Treasure Tails 2018

Friends of Treasure Tails are local businesses who support Treasure Tail sales and the GTHS mission.

Winners

The Chris Keleher Team
At Home Interiors
Remax – Krisztina Neglia and Deb Kiss
The Butter Gallery
Designs by Consign
Appeal Boutique
GrapeVine Cottage
Too Good to be Through
Ashanti Coffee
Hughes Loved Again Clothing Consignment

Address:

186 Hurontario Street
(between Third and Fourth Street in Collingwood)

Hours:

Monday to Saturday: 10:00 am - 4:30 pm
Sunday: 12:00 pm - 4:00 pm

Telephone:

705-293-3233



In the fall of 2018, Tim Discroll, Manager of Winners Collingwood, jumped at the opportunity for Winners to join in a partnership to support Treasure Tails. Since then, Treasure Tails has been invited to pick up un-sold merchandise once a month to sell at Treasure Tails. All of the team at Winners are big animal lovers, so this partnership has really taken on a new level!



VOLUNTEERS MAKE A DIFFERENCE

Volunteers do not necessarily have the time, they just have the **HEART!**

The GTHS is proud to announce that in 2018, 9 dedicated volunteers received recognition on the Wall of Excellence for earning their 10-year anniversary pins.

Jo-Anne Civiera
Carol Harrington
Sharon Johnston
Deb Keep
Judy Lake
Beverley Thomas
Marjorie Wilson
Nick Wilson
Carolyn Williamson



THANK YOU



Marissa, Mobile Clinic Volunteer



Janet, Coin Box Volunteer



Glen, Maintenance Volunteer



Mary, Cat Care Volunteer



Karen, voted "Volunteer of the Year"



Dog Care Volunteers

In 2018, GTHS volunteers dedicated over 28,487 hours of time to homeless animals either directly or through shelter services.



Bev, Cat Adoption Counselor



Daniela and Rachel, Dog Care Volunteers

THANKS FOR SAVING OUR LIVES



Through the help of our donors, volunteers, board leadership and staff, the GTHS was led by the following Strategic Directions in 2018:

- Delivering Excellence in Animal Welfare
- Building Capacity and Sustainability
- Building Community Support
- Growing a Solid Financial Foundation

Thank YOU to our community partners for making dreams come true for the lives of many animals and people!

GTHS Partners

Ontario SPCA
Royal Canin
PetSmart Charities of Canada
Ontario Trillium Foundation

Funding Partners

Georgian Bay Club Foundation
Blue Mountain Village Foundation
Rotary Club of Wasaga Beach & Area
Dunin Foundation
Keep Family Foundation
IBM Canada
Shell Canada Limited
RBC Foundation
Elizabeth Fry Society of Simcoe County
James and Sheila Ewing Family Foundation
Kathleen, Mary and Walter Barron Family Foundation
Backman Family Foundation
Benevity Community Impact Fund
By the Bay Probus Club

Media Partners

95.1 The Peak FM
99.7 The Beach FM
102.9 Classical FM
Mycollingwood.ca
CollingwoodToday.ca
Georgian Life Magazine
Metroland Media



THE POWER / MAGIC BETWEEN PEOPLE AND PETS

Enzo and Virginia were a dynamic team working with youth in our Humane Education program. Enzo melted hearts, lifted spirits and inspired compassion each day that he visited the shelter. The Human Animal-Bond Research Institute says that animals are universally embraced as an essential element to human wellness.

No statement could be truer in our minds when we witness the work/bond between people and pets every single day.



A PAWSOME TEAM



Teamwork makes the dream work! The GTHS is proud of its comprehensive team mixed with extremely dedicated volunteers and staff. The engine behind the operation is highly contingent on a collaboration of roles. Staff and volunteers work on the front lines rescuing, socializing and matching adoptable pets with deserving owners. Behind the scenes, they work together to organize mobile clinics, perform health checks, modify behaviour and coordinate volunteers. And don't forget the admin work that goes into planning campaigns, fundraising and designing programs that reflect the needs of the community. It's all one fine tuned machine thanks to teamwork!

OUR DONORS SAVE LIVES

A big thank you to our GTHS PAW Donors who save lives daily at GTHS with their monthly support!

Sandra Andrews
Kathryn Arthur
Sheila Ashton
Cathy Bernaerts
Deb Boyd and Jim Taylor
Cathy & Peter Bright
Bruce Bushey
Kellie Casey
Kelly Christensen
Jennifer Clumpus
Jackie Corker
Norma Desjardins
Susie Devai
Marissa Dolotallas
Eimear Duggan
Catherine Eaton
Therese Edwards
Diane & Donald Ellis
Shannon Evans
Nancy Farrer
Karen Fawcett
Brian Feldman

Alex Filiplic
Elizabeth Fudge
David & Pat Garner
Terry & Carolyn Gates
Billy Gionet
Susan Gunn
Joan Harrison
Karen Henderson
HM Carstensen Medicine Corp
Joey & Nick Hughson
Pamela Ivey
Kristen Kennedy
Carol Kubiak
Karen Lawrence
Jayne Logan
Juanita Luke
Lisa MacInnis
Leanne MacVicar
Thea Mallett
Lynn & Derrick March
Vicki Martin
Dan & Julia McCarthy

Henry J McDonald
Margaret McEwen
Laney & Mike McLaughlin
Dorothee Anne & Ian McLean
Candace Moore
Marilyn Moore
Meaghan Morley
Geoff Nash
Bobbi-Lynn Nickerson
Marlene Nobrega
Pam Odam
Elizabeth Parker
Katherine Pettingill
Elizabeth Pitts
Mary Anne Pope
Carol & Frank Posta
Cheryl Prince
Kim Racioppa
June Rathwell
Vanessa Raven
June & Graham Reed
Sonya Reichel

Ana Reid (Duran)
Lisa Rowland
Kim Samis
Norm & Mary Scheffel
Terri Schipper
Daniela Schulze
Susan Scouten
Giselle Seheult
David Tatler
William & Kaire Tensuda
Carol Timlock
Michael & Tonie Turner
Linda Vance
Bill & Dorothy Vernon
Jennifer Watt
Norman & Bernice Wingrove
Jack Wittlin
Heather Woods
John & Leslie Worts
Lisa and Bruce Zide



From the street life to the safe life. **Fernando** was found homeless in Wasaga Beach with a terrible cold that had affected his eyes. He was adopted into a loving home.



Lindsay, Administrative Supervisor. 80% of our staff team are PAW donors.



Curtis was transferred to the GTHS where it was discovered that he needed his cruciate ligament to be repaired. He is healthy and well loved by a local family in Collingwood. Curtis's surgical care was provided by the generous help of our PAW Donors!



Judy (volunteer) and **Sophie**



Cat care extraordinaire **Carolyn!**



Pumpkin was surrendered by a local family when she needed a new home. Adopted in October 2018.

PARTNERS IN PET CARE

We continue to be blown away by our community supporters!!! From baking cupcakes, to getting inked up with tattoos, to hosting fancy cocktail parties, we could not do what we do without the support of the community!

80 corporate sponsors raised the bar for the GTHS this year! We are so thankful!!

Just one of the highlights, in 2018, the Friends for Life! Walkathon was a shining success raising over **\$54,000** for animals in need in our community. This would have been imPAWsible without the help of our dedicated events committee and amazing team of volunteers!



PARTNERS IN PET CARE

Event Sponsors

Royal Lepage Trinity
Mullin's Pet Market
Sutherland Insurance
Doug Gillis Four Season Remax Realty
Lifestyles North
Oslerbrook Golf Club
Royal Canin
CIBC Collingwood
Boehringer Ingelheim Canada
Huron Alarms
IG Wealth Management Group Inc.
Collus Powerstream
Town of Collingwood
Bruce Power
Municipality of Meaford
Mike Jackson GM
Sotheby's Realty
Brick House Home Inspection Services

Community Partners

Town of Collingwood
Beaver & Bulldog Sports Pub
Miso Hot
Global Pet Foods Collingwood
Global Pet Foods Wasaga Beach
Collingwood Tattoo Company
Pet Valu Collingwood
Pet Valu Wasaga Beach
Pet Valu Meaford
Vancouver Foundation (day of volunteering from union gas)
Home Hardware Collingwood
Wendy Waters with Lighthouse Point Condominiums
Tim Horton's
Collingwood Olive Oil Company
Dave Kergan with Eddie the cat
BDO Dunwoody

BIRTHDAY PAW'TY DONATIONS

PURR-THDAY donations are an excellent example of how the youth of our community support homeless pets wholeheartedly!

Over 175 youth donated to the GTHS in 2018!

Last January, Lena surprised us by visiting the shelter and donating funds she had raised for her birthday! The cats sure enjoyed meeting Lena and greatly appreciated her generosity!

Thanks Lena!



OVERLOOKED PETS PROGRAM: LOVE JUMPS HURDLES!



Working with pet owners when they face challenging times is a major part of our work, but people like Meaghan make all the difference!

Thors' guardian, Meaghan reached out to the GTHS when he desperately needed help. Coming from a place that was overwhelmed with animals, Thor was just one of dozens that needed extensive medical attention and lots of love.

Upon arrival at the GTHS, Thor was seen by GTHS veterinary partner, Thornbury Veterinary Hospital, and treated for a variety of critical medical conditions including severe skin disease.

Needing a home that could provide Thor with the support and care he needed, we knew there was no better than Meaghan to handle him with the love and attention that was required.

Meaghan has a long and robust history with the GTHS providing endless care and love to many animals. In the past 5 years, Meaghan had adopted **8 overlooked dogs**.

When we asked Meaghan why she is always so willing to help animals like Thor, she told us, "We've all been in a place where we just need that one person who changes your life. I can do that for them and I have the space and the time for it."

Love jumps hurdles and arrives in a destination full of [HOPE!](#)

FRIENDS OF THE ANIMALS SOCIETY

Donors (accumulative amount based on 2018 – therefore include PAW donors)

Compassion \$750 +

Blaine Bell
Margaret Birnie
Deborah & Jim Boyd
Jackie Corker
Deli Marketing Inc
Lynn & Robert Gardner
Roman Gerschwiler
Monika Gibson
Grandma's Beach Treats
Greener Holdings Inc
Susan Gunn
Shirley Haines
Carol & Dave
Harrington
David & Cathy Henderson
Hutchesson Appraisal
Jennifer Caldwell Consulting
Dave Kergan
Jean Marc Maurice
Elaine and Simon
O'Brien
Sarah Penyige
Amber Perry
Elizabeth Pitts
Prasad Family Foundation
Raytheon ELCAN
Chris Scerri
Shergreen Investments LTD
Victoria Shipp
Brian & Henny
Suzanne Sutherland
Alan Swick
Ben Tsui
Jennifer Watt
Marilyn Young
Lisa and Bruce Zide
Dan Watt

Leadership \$1500 +

Darcy McLeod
Campbell Mechanical Ltd.
Charis Developments
Kenneth Cooke
Barbara Foster
Vivian Greening
HM Carstensen Medicine Corp
Eric Jemetz
Thea Mallett
Meridian Credit Union
Meaghan Morley
Ann Murphy
Pam Odam
Elizabeth Parker
Jerry & Karen Patten
Janet Saddler
Steve and Marla Simon
Sensor Technology Limited
Beverley Thomas
Wendy Waters
Rose Wilson
Zubek, Emo, Patten & Thomsen Limited

Visionary \$5000 +

Teri Band
Kathleen, Mary and Walter Family
Foundation Barron
Karen & Howard Fawcett
David & Pat Garner
Patricia Henning
Maggie & David Lowe
Lynn & Derrick March
Monika Merz
Willa Napier
Ricki Thompson
Cynthia Torokvei
Carolyn Williamson
John & Leslie Worts
Christine Yorke



YOUR MONEY AT WORK

In the absence of federal or provincial government funding, the GTHS relies on the generosity of individuals, community and corporate supporters to help to continue to provide our animals with the second chance at life they so richly deserve.

Revenues & Expenses

Program Fees	\$ 320,727
Treasure Tails	201,261
Donations	349,245
Fundraising	242,284
Grants	58,917
Other	47,608

TOTAL REVENUE	\$ 1,220,043
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Salaries & Professional	
Development	\$ 528,500
Veterinary Care	226,978
Operations	391,088

TOTAL EXPENSES	\$ 1,146,566
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Fundraising Events

Furball	\$ 67,222
Walkathon	54,409
National Cupcake Day	24,823
Pub Night for Pets	13,905
Lee's Luncheon	12,845
Kittypalooza	3,000
Third Party Events	43,993
Other	22,087

TOTAL FUNDRAISING	\$ 242,284
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SHARING THE LOVE!

OUT AND ABOUT IN THE COMMUNITY



On Tuesday May 8th, 2018 the Georgian Triangle Humane Society hosted our inaugural **Lee's Luncheon** event.

Lee Pettersen was a dedicated community member, philanthropist, and animal lover.



LOVE LIVES HERE...



"Love is all around"

GEORGIAN TRIANGLE HUMANE SOCIETY

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